

# BAZAN + BAZAN + BAZAN

## An Exhibition, a Book, and a Workshop Narrate the World of Photography: from “Polaroid Impossible” Film to the Shots in the Cuban Countryside

Montebelluna (Treviso - Italy) – Auditorium of the Municipal Library – 16 to 20 April 2013

**Bazan + Bazan + Bazan: An Exhibition, a Book, and a Workshop** – 16 to 20 April in the Auditorium of the Library of Montebelluna – is an event dedicated to the world of photography. The protagonists are **Carlo, Luca, and Ernesto Bazan**, three authors combining an artisanal and artistic approach to the use of contemporary techniques.

**Impossible Bazan - Portrait of an Artist** is the theme of the exhibition and test of an innovative instantaneous development photographic material manufactured in the former Polaroid plants, in The Netherlands, which have been acquired by a visionary team of former Polaroid employees who have launched the **Impossible Project**. Romantic and with a retro style charm, a myth of the 20<sup>th</sup> century with its unique shots is renewed after several years, through the production of a more modern film with unpredictable performances.

**The exhibition will be inaugurated on Tuesday 16 April, at 8.45 pm, with about thirty photographs** about very diverse subjects: fashion and still life, as well as architectures and local landscapes, antique items, and portraits of famous people and artists living in Treviso. These are single, original, and non-repeatable photos. Manually processed and retouched, the pictures appear with an atmosphere that changes every time, which is often dreamlike or with an antique and almost vintage style.

The creation process is intense and requires time – it is necessary to wait up to three weeks before the photo becomes rigid and stable – accuracy, and creativity. Proposed only in black and white, photos evolve, change, have different imperfections every time, and create surprising effects. This process involves several factors, such as temperature and manual processing, which are able to transform a simple photo into a real artwork. “The project started from the idea of abandoning the standardization of photography market for research and contamination work – say the authors Carlo and Luca Bazan, father and son – which produces precious photographic shooting in the era of megapixels and introduces new ways of communication that are often used also in advertising”. Many of the photos made by Carlo and Luca Bazan are also published in the official gallery of the PQ 8x10 film manufacturer Impossible Project.

**Ernesto Bazan will also participate in the inauguration evening with his new book *Al campo***: eighty-eight colour reportage shots, in two hundred pages dedicated to Cuban countryside. This event is a unique opportunity to get to know this Italian photographer from Palermo who has been living in Mexico for many years. His photos are part of private and museum collections, such as the MoMA and ICP of New York, Guggenheim Foundation, and Italian Photography Foundation of Turin. His previous book, *BazanCuba*, won an award as the best book at the New York Photo Festival 2009.

Published through the support of his students, *Al campo* is the result of five years of work, between 2001 and 2005, in Cuba. The book makes an intimate and poetic portrait of daily life of his farmer friends. The photos narrate moments of daily life: from hard work in the fields to food sharing, to sipping rum in small glasses while speaking about life, sowing, and harvests. Through these people, his photograph style has radically changed and his photos have become just one of the components of this rich exchange between human beings.

The presentation will also include a video with music, off-screen voices, and photos for an original interpretation of the work that led to publishing this book.

On Saturday 20 April, a **workshop** will close the project proposed by *Studio Multimediale Bazan*, based in Volpago del Montello. Through a double photography session, at 4.00 pm and 6.00 pm, the work process to make a picture with “Polaroid Impossible” film will be described. A set will be installed, where the participants – 15 people per session – can see all the steps of the creative process, from light setting to photography shooting, from instantaneous development to manual handling.

The workshop is free of charge. Participants must be registered online on the web page

<http://impossible.multimediazaban.it/workshop>

### **Exhibition Impossible Bazan - Portrait of an Artist**

16 to 20 April - Auditorium of the Municipal Library of Montebelluna, Via Martini 1

Inauguration on Tuesday 16 April, 8.45 p.m.

Opening time Wednesday to Friday from 3.00 pm to 7.00 pm, Saturday from 9.00 am to 1.00 pm and from 3.00 pm to 8.00 pm. Free entrance

All the events are organised with the support of the Municipality of Montebelluna.

### **Information**

Carlo Bazan Studio Multimediale

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